

## 2017 National Philanthropy Day Awards Criteria

**Outstanding Philanthropist:** *This award recognizes an individual or couple with an extended record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles in the community.*

1. Evidence of direct gift support and its impact on your organization.
2. Evidence of motivating others to take leadership roles in philanthropy.
3. Description of participation and financial support to other nonprofits in the community.
4. Evidence of philanthropic support to innovative approaches to solving problems.

**Outstanding Philanthropic Foundation:** *This award recognizes a grant making foundation or nonprofit voluntary civic/ service organization that has, during the past 2 years, demonstrated outstanding civic and charitable responsibility, performed charitable works either by direct hands-on efforts or by raising money for other organizations, made a singular impact on the quality of life in the community, and motivated others to take leadership roles in philanthropy and community involvement.*

1. Evidence of direct support and a description of its impact.
2. Evidence of motivation given to others to take leadership roles in philanthropy.
3. Description of participation and grant support to other nonprofits in the community.

**Outstanding Philanthropic Corporation or Corporate Foundation:** *This award recognizes a business that has, within the past 2 years, provided financial and in-kind support and has encouraged and motivated others in the business sector to take leadership roles in supporting nonprofit organizations and the diverse constituencies they serve in the desert.*

1. Evidence of direct gift support and a description of its impact.
2. Evidence of leadership roles in philanthropy.
3. Description of participation and grant support to other nonprofits in the community.
4. Description of the nominee's work in encouraging and motivating others (e.g. employees, clients, customers, the public) to get involved with and/or take leadership roles in philanthropy

**Outstanding Fundraising Volunteer:** *This award recognizes an individual who has, within the past 2 years, demonstrated exemplary voluntary involvement in fundraising and innovative leadership in service to others.*

1. Description of the impact of his/her involvement.
2. Description of specific achievements through his/her volunteer efforts.
3. Description of participation in other community nonprofit organizations.

**Outstanding Founder of a Coachella Valley Non-Profit:** *This award recognizes service by an individual or individuals who have demonstrated leadership in philanthropy through their personal efforts to establish a non profit in the Coachella Valley. They must have demonstrated outstanding philanthropic service through organizing, raising funds and initiating new and innovative charitable programs in the Coachella Valley, and setting an example for their peers. The Non Profit Organization must have a proven record of success a level of sustainability.*

1. Description of what the nominee/s do and have accomplished.
2. Evidence of the impact of the nominee/s and project to date on the community.
3. How does the nominee/s serve as an example to the Community at large?